July 5th, 2021



## Virtual Office for V4 Digital Projects

Károly Balázs Solymár, Deputy State Secretary for Digitalisation Krzysztof Szubert, High Representative of the Prime Minister for European Digital Policy Petr Očko, Deputy Minister for Industry and Trade Radoslav Repa, Director General of Digital Agenda Division at the Vice-Prime Minister's Office

As Digital V4, an initiative of the organisations from digital and advanced technology industries of Poland, Czech Republic, Slovakia and Hungary sharing a common goal of cooperatively creating an environment supporting development of innovativeness and digitisation in Central and Eastern Europe, we would like to declare our willingness and readiness to serve as a designated platform and contact point in regard to digital projects of Visegrád Group, in order to successfully achieve the goals of Visegrád Group Joint Declaration on Mutual Cooperation in Digital Projects and to support the prosperous digital transformation of the region.

We welcome the establishment of the Virtual Office for V4 Digital Projects and wholeheartedly congratulate you all on being assigned as the national digital coordinators.

We are the Digital V4. Our project is based on the cooperation of four organisations - Digital Poland Association, IT Association of Slovakia – ITAS, Consumer Electronics Association in Czech Republic – ASE and ICT Association of Hungarian – IVSZ – and focuses on political and economical collaboration, and digital cooperation, between the four countries in scope of the Visegrád Group.

Since our establishment in 2019, we have stressed the importance of close regional cooperation between the governments and enterprises across the Visegrád Group. Our priorities include cooperating for creating policies supporting development of advanced technologies, particularly in a citizen- and SME-oriented manner, promoting the digitisation in our countries, sustainable and inclusive growth of innovative technologies, building R&D and data centers as a base for development of innovative ideas in the fields such as artificial intelligence and robotics, IoT, Big Data, 5G as well as tackling the challenge of providing all of our citizens and SMEs with access to safe Internet and education in scope of digital skills and competences.

Realising that our efforts and priorities are in line with the Declaration's goals, as we share the idea of building, enhancing and strengthening the bilateral and multilateral cooperation within the V4 Group in the field of digitisation and being deeply involved in digital growth of the society and businesses on both national and regional level, we would like to answer the call of Visegrád



Group Joint Declaration on Mutual Cooperation in Digital Projects and come forward to serve as designated entity and strategic partner in regard to digital projects across the Visegrád Group.

In our strategic cooperation and project based activity the main focus areas are: the digital transformation of the economy and some key industries, the challenges of the labour market transformation and the related digital education, the digital renewal of SMEs, as well as the development of a vital ecosystem for start-ups, scale-ups and innovation. Being extensively involved in conducting research, remaining in constant close relations with the digital business and supporting it in developing innovative solutions and novel business models as well as working for building awareness of digital transformation in our society gathered around the Visegrád Group, we believe that our vast experience makes us the perfect fit for providing insight and council to V4 Governments and your Office to the very best of our abilities.

Based on our successful joint work so far, we are confident that our activity corresponds to challenges ahead of Virtual Office for V4 Digital Projects. We believe that our well-established cooperation platform may facilitate achieving the goals presented in the Visegrád Group Joint Declaration on Mutual Cooperation in Digital Projects. Our combined experience, expertise, lasting cooperation, close relations, and deep engagement in the digital issues of our individual countries and the region as a whole allow us to provide you with substantial support and counsel.

We hope to become a partner of Visegrád Group's governments and your Office in achieving the goals set by the Declaration. While looking forward to being able to closely work together for the betterment of truly digital Visegrád Group, and successful digital transformation of the region, we remain at your disposal.

## Signed by:

ASE - Consumer Electronics Association of the Czech Republic Digital Poland Association (ZIPSEE) ITAS – IT Association of Slovakia IVSZ - ICT Association of Hungary



## About Digital V4

Digital V4 is a project by organisations from digital and advanced technologies industry in Poland, Czech Republic, Slovakia and Hungary with a goal of cooperatively creating a policy supporting development of innovativeness and digitisation in Central and Eastern Europe. The initiative refers to political and economic collaboration between the four countries in scope of the Visegrad Group (V4).

The enterprise has been established in October 2019 during Congress 590 in Rzeszów (Poland). The project is created in cooperation by four organisations: Digital Poland Association, IT Association of Slovakia – ITAS, Consumer Electronics Association in Czech Republic – ASE and ICT Association of Hungarian – IVSZ.





s IT Asociácia Slovenska

